

History of the development of the solution/product



Click Therapeutics

Engaging treatments allow us to develop a digital working alliance with patients, increasing daily retention

Combining the latest in neuroscience, clinical research, and engagement science, we invent digital therapeutics with and for patients.

We also employ narrative storytelling design, which provides a sense of progress and leads patients through their personalized treatment journey.

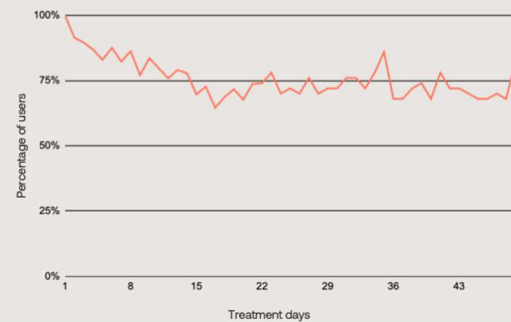
75%
Average Daily
Treatment Retention

87 min
Average Weekly
Time Spent In App

Daily Retention

% of users who opened the app on each treatment day

Percentage of users



Represents average daily retention observed across three Click Therapeutics studies



Click Therapeutics

Click Therapeutics' industry-leading digital therapeutics platform personalizes the treatment journey for each patient

Individual Level



The program engages the patient, collecting usage data and disease state inputs from patient and/or prescriber, continuously learning how to deliver the right intervention at the right time.

Population Level



As the patient pool grows, the platform is able to draw correlations between patients and learn across Click's products (e.g. about comorbid conditions, applicability of other Click MOA's, etc.) to predict the optimal treatment journey for each patient.



Click's operational principle is to balance compelling clinical outcomes with uniquely engaging experiences

